

# Adrian J. Monjes

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## OBJECTIVE:

To apply my skills in web design and online marketing within a collaborative environment, while creating engaging, effective messages across various media platforms.

## WORK EXPERIENCE

### **9.99 – Present: MonjesMedia – Seattle, WA**

*Freelance Web Designer*

Work directly with clients in development of online presence. Work closely with freelancers and other service providers to ensure projects are completed on time and under budget. Design and development of graphic user interfaces and advertising collateral, development of website content including copy, video and audio production. Consult with clients regarding online advertising and integrated marketing opportunities.

### **2.08 – 7.08: Microsoft [FILTER Talent] – Redmond, WA**

*User Experience Designer*

Coordinate and work with Lead User Experience Designer and Program Managers on a variety of projects for MSN.com. Design and development of graphic user interfaces and special projects for MSN Autos, MSN Careers, MSN Real Estate, MSN Travel and MSN Tech & Gadgets.

### **4.07 – 2.08: Tucson Newspapers -- Tucson, AZ**

*Online Designer / Developer*

#### **Clients:**

*CareerBuilder, Cars.com, Chevrolet, KIA, Peter Piper Pizza, University of Arizona*

Coordinate and work closely with Online Director, Marketing Director and Project Managers on a variety of projects for Tucson's two largest newspapers. Edit content and write headlines for display on Tucson.com's highest profile areas. Design and development of graphic user interfaces for primary web properties and special projects, design of online ad collateral for internal and external clients.

### **3.05 – 4.07: Clear Channel Radio -- Tucson, AZ**

*Web Content Manager*

#### **Clients:**

*Austin City Limits, Heineken, Hilton, Pepsi, Suzuki, Toyota, The Walt Disney Co.*

Managed Web Department for a group of 7 high profile radio stations, supervised Design staff, managed online presence and content across 8 Web properties, assisted Marketing department in the production of print advertisements. Worked closely with Programming, Sales, Marketing, Promotions and Engineering staff in deployment of a variety of projects including website audio streaming. Executed delivery of HTML email campaigns, provided website traffic and database analysis, created and managed online ad campaigns for a variety of external clients, provided support for any website user issues.

### **3.03 – 9.04: BTD Media -- Tucson, AZ**

*Senior Web Designer*

Design and maintenance of corporate Web presence including online DVD catalog, membership and affiliate program websites. Managed projects while working closely with marketing and development staff. Conception and development of online promotional materials. Provided support for new and existing affiliates.

### **9.00 – 9.01: Prudential California Realty -- Walnut Creek, CA**

*Web Administrator*

Maintained and developed internet and intranet websites for one of the Bay Area's leading Real Estate agencies. Worked closely with Development team to ensure timely deployment of internal projects and agent Web pages. Developed advertising collateral for display on intranet website. Participated in ongoing quality assurance of internal products. Provided support for any issues escalated by Support staff.

## **EMPLOYMENT RELATED SKILLS**

### **Software:**

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Fireworks, Adobe Flash, Adobe Dreamweaver, Expression Design, working knowledge of Expression Blend, Final Cut Express, Audacity, iMovie, Garage Band, Homesite, BBEdit, SQL Server 7, Quark Xpress, Fetch, PC Anywhere, Corel WordPerfect, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, WordPress, Google Analytics, HBX, Omniture

### **Skill set:**

Design and layout, animation, FTP, HTML, DHTML, XHTML, CSS, JavaScript, jQuery, experience with XML / XSLT, experience with ASP and PHP, cross browser/platform issues, Macintosh and PC systems, audio editing, video editing, podcasting, photography, project management, experience with various CMS platforms, Web marketing and website promotion, Web analytics and metrics, copywriting, fluency in Spanish

## **EDUCATION**

1993 - 2000 The University of Arizona, Tucson, AZ  
B.A., Communication, Spanish minor

1997 - 2000 Pima Community College, Tucson, AZ  
Graphic/Web Design studies

#### Courses:

Web Design, Photoshop, Illustrator, Quark Xpress, Color Rendering,  
Graphic Design I, Basic Drawing

## **CONTINUING EDUCATION**

New Media studies, Web usability, usability testing, XML / XSLT, ASP, PHP

## **INTERESTS**

Photography, Art, Food & Drink, Music, Sports, and Travel

## **REFERENCES**

Professional and personal references will be furnished upon request.