

Adrian J. Monjes

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OBJECTIVE

To apply my skills in web design and production within a collaborative environment, while creating engaging, effective messages across various media platforms.

EMPLOYMENT RELATED SKILLS

Web design and production, UX design, graphic design, email design, video editing, audio editing, podcasting, XHTML, CSS, JavaScript, jQuery, experience with XML, XSLT, ASP and PHP, cross browser/platform display issues, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Fireworks, Adobe Flash, Adobe Dreamweaver, BBEdit, Transmit, Final Cut Express, Audacity, iMovie, Garage Band, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Google Analytics, HBX, Omniture, Macintosh and PC systems, experience with various CMS platforms including WordPress, Online advertising, integrated marketing, web analytics and metrics, copywriting, photography, fluency in Spanish

WORK EXPERIENCE

9.99 – Present: MonjesMedia -- Seattle, WA

Freelance Web Designer

- Work closely with clients while ensuring projects are done on time and within budget
- Responsible for information architecture, UX design, graphic design and front-end development of all client websites
- Development of website content including copy, video and audio production
- Consult with clients regarding online advertising and integrated marketing opportunities

9.09 – 1.11: Cybergolf -- Mukilteo, WA

Senior Interactive Designer / Producer

- Design and development of graphic user interfaces for new and existing clients
- Lead clients through the design and development process
- Assist clients in setting up web hosting, email and domain name acquisition
- Schedule all incoming design projects for the department
- Design and development of graphic user interfaces for internal projects, as they arise

2.08 – 7.08: Microsoft [FILTER Talent] -- Redmond, WA

User Experience Designer

- Worked closely with Lead UX Designer and program managers on a variety of projects for various MSN channels including Autos, Careers, Real Estate, Travel and Tech & Gadgets
- Worked on a variety of UX design projects including wireframes, low-fi mockups, high-fi mockups, and design specs. Occasional XHTML and CSS development for graphic user interfaces

4.07 – 2.08: Tucson Newspapers -- Tucson, AZ

Online Designer / Developer

Clients:

CareerBuilder, Cars.com, Chevrolet, KIA, Peter Piper Pizza, University of Arizona

- Coordinate and work closely with online director, marketing director and project managers on a variety of projects for Tucson's two largest newspapers
- Design and development of graphic user interfaces for primary web properties and special projects using Adobe CS, XHTML, CSS, JavaScript
- Design of online ad collateral for internal and external clients
- Edit content and write headlines for display on Tucson.com's highest profile areas

3.05 – 4.07: Clear Channel Radio -- Tucson, AZ

Web Content Manager

Clients:

Austin City Limits, Heineken, Hilton, Pepsi, Suzuki, Toyota, The Walt Disney Co.

- Managed Web Department for a group of seven high profile radio stations
- Responsible for the online presence and content across eight Web properties
- Worked closely with programming, sales, marketing, promotions and engineering staff in deployment of a variety of projects, which included Web and print production
- Responsible for design and delivery of email marketing campaigns, reporting of website traffic statistics and database analysis
- Created and managed online ad campaigns for clients across all eight websites
- Provided support for any website user issues

3.03 – 9.04: BTD Media -- Tucson, AZ

Senior Web Designer

- Design and maintenance of corporate Web presence including online DVD catalog, membership and affiliate program websites
- Managed projects while working closely with marketing and development staff
- Conception and development of online promotional materials
- Provided support for new and existing affiliates

9.00 – 9.01: Prudential California Realty -- Walnut Creek, CA

Web Administrator

- Maintained / developed websites for one of the Bay Area's leading Real Estate agencies
- Creation and maintenance of agent web pages
- Designed advertising collateral for display on intranet website
- Provided support for any issues escalated by tech support staff

EDUCATION

1993 - 2000 The University of Arizona, Tucson, AZ
B.A., Communication, Spanish minor

1997 - 2000 Pima Community College, Tucson, AZ
Graphic/Web Design studies

Courses: Web Design, Photoshop, Illustrator, Quark Xpress, Color Rendering, Graphic Design I,
Basic Drawing

CONTINUING EDUCATION

New Media studies, Web usability, usability testing, XML / XSLT, ASP, PHP

INTERESTS

Photography, Art, Food & Drink, Music, Sports, and Travel

REFERENCES

Professional and personal references will be furnished upon request.